

**Prevention Project**

**Stadium High School  
Youth Leading  
Change**

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Issues

1. Teenagers abusing their parents prescription drugs
2. Lack of parental education

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Common Goals

1. Educating parents
2. Preventing teenage prescription drug abuse

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### The Facts

- "These drugs are coming from us; teenagers are getting them from Grandma and Grandpa's medicine cabinet, or Mom and Dad's" -Rob Mckenna
- " More teens abuse prescription drugs than any other illicit drug except marijuana" – theantidrug.com
- "Among 12 to 13 year olds prescription drugs are the drugs of choice"-theantidrug.com

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### Our Assignment



Pierce County Meth Action Team

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### Research

- How to make a professional poster
  - The amounts of teens abusing prescription drugs
  - Professionals in the field of drug prevention

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Target Audience

- Parents/Grandparents
- Pierce County Community

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Challenges

- Getting reliable facts
- Finding the right statement
- Reaching the right audience
- Using recent sources
- Powerful message
- Directing the message at a specific audience

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Parents

Impact

Community

Teenagers

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The Cheapest Drug Dealers In Town...

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Would We Do Anything Different?

- Getting more teenagers involved in the cause
- Better communication
- Longer time period

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