

**YOUTH INITIATIVE
LEADERSHIP
CONFERENCE**



**THE RIVERVIEW YOUTH COUNCIL
SNO VALLEY YOUTH COUNCIL**




**Youth Initiative Leadership
Conference 2009 motto**

“Be the Change You Want to
See in the World”




Goals of the Event


- Have fun building youth leadership teams!
- Learn about your leadership style and the style of those on your team!
- Learn a simple, effective process for identifying a problem within your community and plan action steps for effective change!
- Earn community service hours!




Characteristics of Leaders



- Integrity
- Vision
- Altruism
- Courage




Types of Leaders


- Chief organizer- boss people around 
- Technical leader- good with technology
- Facilitator- help people and communicate well
- Presenter- present information to the community
- Creativity master- come up with ideas

Media Manipulation


- Use commercials to make us think that what we are seeing is cool
- Undermine parents during commercials
- Sparks emotions:
 - Nostalgia
 - Fear
 - Love
 - Sex



Strategic Prevention Framework



- Assessment
- Coalition
- Plan
- Implement
- Evaluate



What made this event successful?

- Games that interacted with the youth
- A good turn out in both adults and youth
- Learning how to work better with others
- Acquired a greater knowledge of:
 - Media manipulation
 - Drug and alcohol abuse
 - Community involvement and improvement





We all can “be the change we want to see in the world.”



Where will you start?
